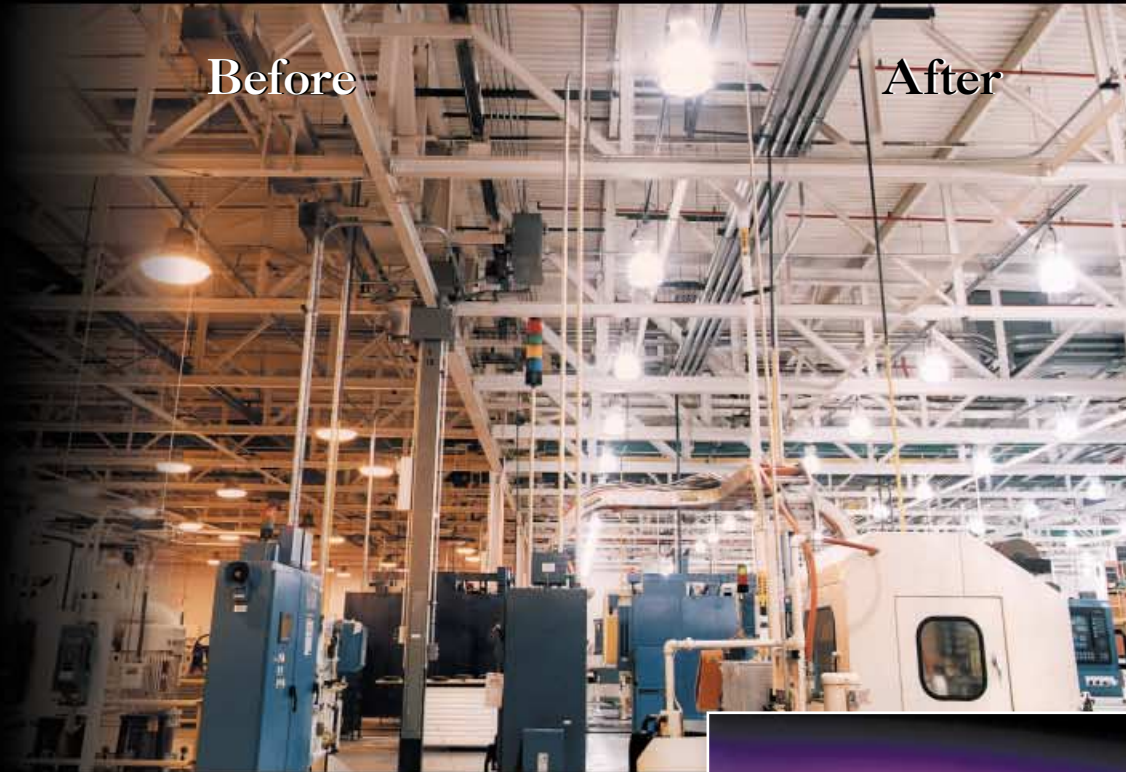


White-Lux[®] Magic

The White Light Retrofit for HPS Lamps



A Simple Lamp Change Does It!

It's simpler than ever to switch from the harsh yellow light of high pressure sodium to the clear, white light of metal halide. Make the change just by replacing the lamp! Venture's unique White-Lux[®] lamps are completely compatible with all HPS lighting systems and fit directly into your 250, 400 or 750 watt HPS fixture. No need to change ballasts, ignitors, or even reposition the socket.

The crisp, natural color of *White-Lux* replacement lamps reduces glare in your warehouse or building and creates a better, brighter work environment. Reduce errors and improve your business efficiency with this simple change to whiter light. *White-Lux* high output metal halide lamps are the easy, cost-effective solution to your retrofit needs. Save on costs, increase productivity, raise sales. You're sure to see the bright results with the *White-Lux* advantage!



VENTURE[®]
LIGHTING

An Advanced Lighting Technologies Company

Bright, white light from Your existing HPS fixtures

Experience the *White-Lux* Advantage:

- Converts the harsh yellow light of HPS to crisp white light with only the change of a lamp!
- Complete electrical compatibility with 250, 400 and 750 watt HPS ballast and ignitor systems
- Light center length designed to match that of the 250, 400 and 750 watt HPS lamps for photometric compatibility
- Clear and coated outer jacket options
- Shrouded open-rated lamps available in 250 watts
- Excellent color rendering (65-70 CRI vs. 22 CRI for HPS)
- Long life

Switch to the *White-Lux* Magic for Your Application:

- Industrial highbay
- Building and security floodlighting
- Warehouse downlighting
- Parking lot lighting
- Retail illumination



<i>White-Lux</i> Retrofit Lamps												Replaces		
Lamp Description	P Watts	Bulb	Product No.	Initial Lumens	ANSI Spec	Mean Lumens	Avg. Life Hours	CCT (K)	CRI	Finish	Case Qty	HPS Lamp	Burn Pos.	Fix. Req.
MH 250W/C/U/LU	250	ED28	18653	16000	S50	11600	10000	3700	70	Coated	12	LU 250/D	U	E
MS 250W/BU/LU	250	ED28	91051	18500	S50	13900	10000	4000	65	Clear	12	LU 250	BU±15°	E
MS 250W/C/BU/LU	250	ED28	30053	18000	S50	13000	10000	3700	70	Coated	12	LU 250/D	BU±15°	E
MPI 250W/BU/LU	250	ED28	24785	17600	S50	13200	10000	4000	65	Clear	12	LU 250	BU±15°	O
MPI 250W/C/BU/LU	250	ED28	10206	16700	S50	12000	10000	3700	70	Coated	12	LU 250/D	BU±15°	O
MH 400W/U/LU/ED28	400	ED28	59441	36000	S51	27000	20000	4000	65	Clear	12	LU 400	U	E
MS 400W/BU/LU	400	ED37	52134	38000	S51	28500	20000	4000	65	Clear	6	LU 400	BU±15°	E
MS 400W/C/BU/LU	400	ED37	72190	36000	S51	25900	20000	3700	70	Coated	6	LU 400/D	BU±15°	E
MH 750W/U/LU/BT37	750	BT37	33940	72000	S111	50400	12000	4000	65	Clear	6	LU 750	U	E
MS 750W/BU/LU/BT37	750	BT37	84324	80000	S111	56000	12000	4000	65	Clear	6	LU 750	BU±15°	E